

On Concept of the Economic Agents Interaction Managing Effectiveness

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key words

economic agent, interaction,
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operation, purpose

The article is devoted to the definition of the concept of effectiveness of managing the interaction of economic agents. The issues of production efficiency, management, business processes and business structures have been studied by many domestic and foreign scientists. Nevertheless, there is currently no generally accepted concept of efficiency in the economic literature, and there are a variety of interpretations. In the article we have discussed the main approaches to defining the concept of efficiency.

Our definition of the concept of effectiveness of economic agents interaction managing is proposed on the basis of the result-cost concept of determining efficiency: the effectiveness of managing the interaction of economic agents is proposed to be understood as the most general property that determines the possibilities of achieving the goals of managing the interaction of agents at a specific time interval and expresses the degree to which they are achieved, taking into account the specifics of economic agents, as well as resource and time constraints for them.

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