

Digital Platform as an Information and Economic Structure

Yu.M. Niyazova¹, Moscow State University of Geodesy and Cartography, PhD (Ec.), niaz_j_m@mail.ru

A.V. Garin², Research Institute CEPP, PhD (Ec.)

M.I. Zlydnev³, NGO Class, PhD (Ec.)

¹ Associate Professor, Moscow, Russia

² Senior Researcher, Moscow, Russia

³ Scientific Director, Moscow, Russia

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We investigated the concept of digital platform, highlighting and summarizing its main content aspects. As a result of the analysis, we found that the digital platform is considered, first, as a certain economic system (structure), and secondly, as a certain information and software system (structure). We believe that both of these concepts should be present in the basic definition of a digital platform. It should be considered as an information and economic structure (system).

Then we clarified the main purpose of the digital platform and identified all its actors, that is, all participants in the functioning of the digital platform: manufacturers (suppliers), consumers (users), developers, owners and managers (applications, the platform itself). Based on the results of research, we came to the conclusion that the digital platform should be considered as an information and economic structure that provides the organization of algorithmized effective interaction of its participants by providing its information infrastructure.

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