

Implementation of the Sustainable Development Goals in the Field of Tourism During Standardization Work

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The need to develop tourism for the benefit of the global economy is undeniable. However, the protection of the natural environment should remain a priority in the tourism business. Its greening keeps the environment stable and safe for the population. Today, there has been a noticeable shift in the work of many tourism companies in accordance with the UN Sustainable Development Agenda. Transport companies reduce emissions and reduce noise levels, hotel owners reduce energy and water consumption, cruise trip organizers reduce the amount of garbage they produce. Putting tourism on a sound track of sustainable ecological functioning is a major task that requires partnership and cooperation both within the tourism industry and between it, the state and tourists. Based on the formulated principles of environmentally friendly tourism, we offer recommendations for the development of draft national standards in the field of tourism and related services for the medium term, taking into account the goals of sustainable development.

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