

# Crowdfunding as a Sector of the Distributed Economy

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## key words

competitiveness, crowd projects,  
distributed economy, management  
system

Commodity circulation represents an exchange of goods with money and intermediaries; the number and quality of the mediators' work, as well as monetary circulation, determine the commodity-money supply turnover rate, the price level for consumer goods. It is this factor of the modern market environment both in Russia and in the world that makes the issue of alternative investment mechanisms for business structures extremely relevant, primarily based on the analysis and assessment of the development of such a segment of the distributed economy as crowdfunding. The main task of the article is to analyze the problems and determine the criteria for assessing the competitiveness of the projects presented on crowdfunding.

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