

# Strategic Planning Tools' Development by the Enterprise at the Business Processes' Level

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## key words

planning management, strategic goal, goal measurement indicator, factor analysis, business process attributes

We have proposed a new approach to the development of planning tools at a manufacturing enterprise. It is based on the interconnection of strategic goals with the process model of the enterprise's activities. This allows to build a strict connection between planning goals and objectives and managed attributes of business processes. The construction of functional dependencies of the strategic goal on the attributes of the business process, their characteristics and the inclusion of real calculations in the system improve the quality of the plans being developed at all levels and the reliability of the analysis result.

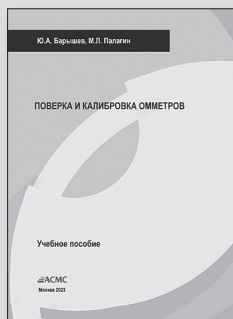
We believe that the most important long-term task of developing planning tools at a manufacturing enterprise and managing it should be the creation of a system of mathematical models of business processes proposed by us. This will make it possible to build an effective complex of planning and management in any production.

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## НОВАЯ КНИГА

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