

# Communicative Competency & Competence: Retrospective Analysis and Modern Realities

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## key words

communicative competency,  
competency-based approach,  
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ICT competency, ICT competence

We have discussed the role of communicative competency in professional activities and examined the approaches of domestic and foreign experts of various scientific and educational fields to the definition of the communicative competency and communicative competence concepts. This study is the basis for the development of employees training programs in effective ways of communication.

Based on the approaches that we have studied and taking into account current trends in the development of the global community, we propose decomposing communicative competence into two levels. The subjective nature of our model is associated with increasing intensity and the need for optimization and timely receipt and transmission of information flows and intercultural cooperation at the global and interpersonal levels through traditional forms of interaction and modern technologies.

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