

# The Impact of the Professional Qualifications Quality on Competitiveness and Labor Market

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## key words

professional qualifications, innovative processes, labor market, quality, service sector, standards

We have studied the impact of the professional qualifications quality on the labor market and the competitiveness of service organizations. We applied content analysis of scientific and literary sources in the field of independent assessment of qualifications, the focus group method followed by the use of the Ishikawa diagram, conducted a survey of interested persons. Also, we have established that (a) the quality of professional qualifications plays a key role in ensuring the competitiveness of service sector organizations, (b) the use of innovative processes of a technological, organizational, financial and personnel nature also has a positive effect on the quality of services provided, (c) national and professional standards play an important role in providing the labor market with qualified specialists.

The characteristics of the features of the application of international, interstate and national standards of services that allow initiating the use of innovative processes and information technologies are given. Methodological aspects of the assessment of qualifications in the service sector are considered.

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