

Goal-Setting as the Basis of the Strategy Socio-Economic Development

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key words

strategic planning, deviation management, macroeconomic indicators, system of macroeconomic indicators, assessment of the well-being of the population

The article discusses the problems of goal-setting in the formation of strategies for socio-economic development of regions and the country as a whole. I analyzed the main problems of goal-setting in the formation of this strategy and considered the indicators that can be used as a key indicator of such development. The analysis of indicators of the level of economic development, as well as indicators of the standard of living of the population showed that no macroeconomic indicator can give an objective assessment of the socio-economic development of the country. A system of indicators is needed, the trajectory of the socio-economic development of the country should be assessed using a vector indicator. All indicators should be used together. Thus, the principle of Pareto efficiency should form the basis of the socio-economic development of the country, in which the growth of one indicator due to the reduction of any other is unacceptable.

The conclusion is made about the inefficiency of building a strategy for the development of a region or country based on the elimination of the most acute problems of current socio-economic development. It also examines a number of indicators that can be used as a key indicator of socio-economic development, and shows the limitations of evaluation based on them.

In conclusion, it should be noted that it is necessary to use a system of key indicators and ensure socio-economic development only when each of them exceeds a set level or some boundary function of its growth.

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