

Cross-Functional Organizational Structure in the Context of Digital Transformation

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key words

cross-functional organizational structure, cross-functional teams, effectiveness of cross-functional management

We have analyzed the importance of the cross-functional structure in the context of digital transformation, as well as the importance of integration in the personnel structure for increasing competitiveness. A characteristic of the cross-functional structure is given, highlighting the positive aspects. In the article, we have formulated the tasks and paid more attention to the stages of forming cross-functional teams in a cross-functional structure. A formula is proposed for calculating the synergy effect of combining personnel components. The main points necessary for the effective functioning of the cross-functional organizational structure of the company are highlighted. The model of cross-functional management and methods for calculating the effectiveness of a cross-functional team are described separately.

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