

# Analysis of Import Substitution Strategy Within the Framework of the Russian Automotive Industry Development

**F.A. Koldin**<sup>1</sup>, FSBEI HE Kosygin Russian State University (FSBEI HE KRSU), info@auto-delivery.ru

**A.V. Silakov**<sup>2</sup>, FSBEI HE KRSU, Prof. Dr. (Ec.), silakov-av@rguk.ru

**A.V. Generalova**<sup>3</sup>, FSBEI HE KRSU, Assoc. Prof. PhD (Ec.), generalova-av@rguk.ru

**B.A. Tkhorikov**<sup>3</sup>, FSBEI HE KRSU, Prof. Dr. (Ec.), tkhorikov-ba@rguk.ru

<sup>1</sup> Graduate Student, Moscow, Russia

<sup>2</sup> Vice-Rector for Science and Innovation, Moscow, Russia

<sup>3</sup> Head of Department, Moscow, Russia

**Citation:** Koldin F.A., Silakov A.V., Generalova A.V., Tkhorikov B.A. Analysis of Import Substitution Strategy Within the Framework of the Russian Automotive Industry Development, *Kompetentnost' / Competency (Russia)*, 2024, no. 7, pp. 55–61. DOI: 10.24412/1993-8780-2024-7-55-61

## key words

automotive industry, investment contracts, localization, technological independence

In the article we have discussed the main stages of the transition period to the technological independence of the Russian automotive industry. Quantitative and qualitative indicators are presented, and demonstrate the positive dynamics of localization, the use of special investment contracts, and the development of domestic manufacturers. We have analyzed and provided the relationship between the implementation of localization and the growing cost of the Russian cars, at a constant level depending on international partners.

In conclusion, the authors state that it is already possible to confirm the positive dynamics of the development of the industry, which is able to meet the needs of the population in good cars at least through a set of measures to support production in our country.

## References

1. Shor I.M., *Municipal academy*, 2024, no. 1, pp. 56–65. DOI: 10.52176/2304831X\_2024\_01\_56.
2. State information system of industry. Transport vehicle LADA Granta; <https://gisp.gov.ru/goods/#/product/3799298> (acc.: 16.04.2024).
3. State information system of industry. Nissan Qashqai passenger car, front-wheel drive, 1.2L CVT; <https://gisp.gov.ru/goods/#/product/2157208> (acc.: 16.04.2024).
4. Myrin V.A., *Col. of sc. articles of the 7th Int. sc. conf. of students and young scientists: Youth and systemic modernization of the country*, Kursk, SWSU, 2022, vol. 1, pp. 309–311.
5. Koldin F.A., Silakov A.V., Nizhegorodtsev R.M., etc, *Design and technologies*, 2023, no. 95(137), pp. 103–112.
6. Samoylov I.; <https://ria.ru/20230703/zavod-1881943551.html> (acc.: 16.04.2024).
7. Kostin E.; <https://rg.ru/2023/07/13/lokalizaciia-lada-vesta-povyshena-avtovaz-osvoil-proizvodstvo-slozhnoj-detali.html> (acc.: 16. 04.2024).
8. Avtovaz will produce a record 374 thousand LADA cars in the last 10 years by the end of 2023; <https://tass.ru/ekonomika/19647943> (acc.: 16.04.2024).
9. Kostereva M.; <https://www.kommersant.ru/doc/6094914#> (acc.: 16.04.2024).
10. Ibragimova R.; <https://tass.ru/ekonomika/14639335> (acc.: 16.04.2024).
11. LADA increased sales by 96 % in the three quarters of 2023; <https://www.lada.ru/press-releases/121807> (acc.: 19.02.2024).
12. Putin assessed the state of the Russian automotive industry; <https://ria.ru/20231214/putin-1915808453.html> (acc.: 14.03.2024).
13. National interest: what is the point of indexing scrap collection for cars; <https://xn--90aivcdt6dxbc.xn--p1ai/articles/useful/natsionalnyy-interes-v-chem-smysl-indsatsii-utilisbora-na-avtomobili/> (acc.: 16.04.2024).

ПОЛИГРАФИЯ  
АСМС

(499) 175 42 91

верстка и дизайн  
полиграфических изданий,  
полноценная цифровая печать,  
ч/б копирование