

Modern Methods for Confectionery Labeling

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key words

quality, chocolate, traceability, implementation costs

Our article is devoted to the importance of modern labeling methods to preserve the consumer properties of food products, in particular chocolate and products from it. We have examined its taste, energy value, calorie content and other characteristics and listed the main defects of chocolate products that arise from violations of the production process chain, primarily at the stages of transportation and storage. We have analyzed modern ways to control these violations, including Internet resource and QR code usage, examined the advantages of this system, taking into account its availability in technical and financial aspects. We believe that the introduction of this system will increase consumer confidence and awareness, and the manufacturer and seller would be able to work more effectively with intermediaries.

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