High-tech Products Competitiveness: Intellectual Property Management System

V.E. Lyustik¹, RT-Intellectexport JSC, liustik.v@rambler.ru

S.N. Mel'nik². RT-Intellectexport JSC, melniksn@mail.ru

N.M. Kuprikov³, Moscow Aviation Institute (National Research University), FSAEI FVT ASMS, Federal Agency on Technical Regulation and Metrology, Dr., me@nkuprikov.ru

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key words

competitiveness, certification, management systems, intellectual activity results, management systems of the rights to intellectual activity results The world of today is a world of global competition and sanctions applied to military-industrial complex enterprises. There is a large-scale task to increase the competitiveness of high-tech products with a high proportion of intellectual value added.

Special importance is attached to the formation of highly qualified teams for solving complex scientific and technical problems, issues of professional personnel training and retraining, the formation of expert teams. Problems of training and certification of experts in the field of the intellectual activity management are especially highlighted in this issue. Rostec Corporation develops industrial technologies and creates high-tech products corresponding to the world level, with a high proportion of intellectual added value. Several tens of thousands of intellectual activity results are in its assets.

Its plans include expanding presence in foreign markets and reducing dependence on monopolistic consumers. Under these conditions, a special role is given to the issues of creation, legal protection and effective intellectual activity management in the organizations.

We examined in detail the use of methods and means of certification based on a reliable assessment of the intellectual activity results management system.

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¹ General Director, Moscow, Russia

² Senior Advisor, Moscow, Russia

³ Advisor to the Rector Moscow Russia