

# Digital Tools for the Residential Property User Value Assessment in Moscow

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## key words

digital tools, user value, investment value, residential property, crowdfunding, crowdinvesting

In the current economic conditions, the problem of the effective assessment of residential property user value, represented on the Moscow market, has become more and more acute. In the given article we have noted, that the user value of the apartment reflects the degree of satisfaction of a particular buyer with a complex of qualitative characteristics of a particular apartment. There was formed a rating of digital tools to assess the user value of residential property in Moscow. We have indicated that crowdinvesting may become an effective instrument for the investments of individuals in residential property of the capital, provided that the legal regulation of this issue is finalized.

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