

Project Portfolio Formation: Definition and Analysis of the Parent Organization Goals

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key words

production organization, project portfolio, parent company, internal contour, targeting

The main topic of the work is the study of the impact of the goals of the subjects of the internal contour on the formation of the parent company's projects portfolio.

I have shown that improving the quality of the pre-project analysis of objectives of the internal contour subjects of the parent company's project portfolio formation and timely identification of conflict situations have a significant impact on the effectiveness of its formation.

Qualitative and quantitative goals of subjects were defined and systematized, their mathematical description was developed and presented. In addition, an analysis of goals was carried out and typical conflict situations arising during the formation of a portfolio of projects were identified and an organizational approach to resolving the identified conflicts was proposed.

The relevance of the study is determined by the reduction of uncertainty in the formation of a portfolio of projects, the increase in the efficiency of the analysis of technical and economic parameters, the timeliness and accuracy of the planning of production processes of the parent enterprise and cooperative enterprises. The identification and resolution of conflict situations can become decisive factors in the competition.

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