# Methods for Optimizing the Process of Transition to New Technology for High-Tech Products

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#### key words

innovative and technological development, science-intensive industrial products, methods for evaluating, promising products In the article we have considered the methods for optimizing the transition from traditional technology to a new one in the face of uncertainty about the progress of its development, as well as the scope of these methods in justifying the creation of promising science-intensive industrial products. In order to do this, we have used the general model of technology development and modern methods of their evaluation. We have found out that the arsenal of methods for optimizing the process of transition to a new technology in conditions of uncertainty of information about the course of its development allows us to consider possible directions for using these methods in justifying the creation of promising products of high-tech industrial products. Optimization methods allow you to choose the desired method and formalize it for the joint use of existing and new technologies (including artificial intelligence technologies) in the design of high-tech industrial products; to solve problems related to assessment the level of modernization (unification) of complex equipment, taking into account the relationship between its modernization and unification potentials. Thus, it is possible to increase the sustainability of the economic dynamics of the creation of high-tech products in government programs, manage and predict them, taking into account possible risks.

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