

Women's Entrepreneurship in Russia & Abroad: Development Issues Overview

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key words

women's entrepreneurship, national regularities, gender asymmetry, gender specifics of doing business

We have discussed the concept of women's entrepreneurship from the perspective of Russian and foreign researchers, identifying national features and development problems. A survey of studies has shown that there are fewer differences in entrepreneurial activity between both genders than prevailing social stereotypes. We believe that an important step towards overcoming stereotypes is an appropriate state policy. This would help both women and men entrepreneurs to rethink stereotypes about business as an exclusively male sphere, on the limited opportunities for women to run a successful business, as well as expand the prospects for increasing the number of women in entrepreneurship, lead to a positive attitude of society and the state towards women entrepreneurs.

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