

Dynamics and Development Prospects of Carpooling IT Platforms in Restrictions Conditions

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key words

sharing, economy, trust, ecology, efficiency

Despite the active development of carpooling in the world, the advantages of its use in our country, especially in the Moscow region, are underestimated and poorly implemented. I have researched the dynamics and problems of development of IT platforms for carpooling in the country and abroad in China, France, the Netherlands, the USA, Portugal, Great Britain and Ireland. And considered problems both from the point of view of users of the service (i.e., the control object) and from the point of view of the service itself (the communication channel).

Of course, the development of carpooling (as well as other sharing segments) was greatly influenced by the Pandemic situation in the country and the world.

To improve the Russian service of transportation offered three directions: development in the application of the query function trip passengers; mandatory inclusion of the function of the regulator of the payment order reservation and travel, as well as penalties for violation of the rules by the platform participants with payment of relevant fee IT platform; the change in coverage area travel service with an extension to inner-city areas (primarily in Moscow).

I believe that as a result of the proposed changes, the efficiency of using the IT platform will increase and the environmental situation in the Moscow region will improve.

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