

Trends in the Hospitality Industry Development of Russia Regions and Role of Standardization

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Citation: Zvorykina T.I., Nosova A.A. Trends in the Hospitality Industry Development of Russia Regions and Role of Standardization, *Kompetentnost' / Competency (Russia)*, 2022, no. 9–10, pp. 31–37. DOI: 10.24412/1993-8780-2022-9-31-37

key words

domestic tourism, hotel enterprises, hospitality industry, standardization, sustainable development, indicators

We examined the role of tourism and the hospitality industry in the economy of the regions, the main directions of development of the industry. The main trends were also analyzed in the development of the hospitality industry as an infrastructural element of tourism, which are a response to modern challenges of the time. The data on the trends of inbound and outbound tourism, the income of the regions of Russia, the number of employees in the industry are given.

We paid special attention to the issues of sustainable development of the hospitality industry based on national and international standards. We believe that it is necessary to form a promising program for the development of standardization documents and maximally adapt standards in the field of sustainable development to the possibilities of promoting tourism and the hospitality industry in the Russian regions.

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