Products Quality. Personnel Shortage as a Problem of High-Tech Enterprises

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We have highlighted the topical issues of interaction between high-tech enterprises and educational institutions in the context of the national scientific and technological policy of Russia. The necessity of synchronizing the efforts of industry and universities to develop innovative products that meet the criteria established by the Decree of the Government of the Russian Federation is emphasized. Special attention is paid to the quality of educational services and their impact on the quality of innovative products, as well as the need to create an attractive environment to retain young professionals. The example of the Yaroslavl Region demonstrates how a region with high scientific and educational potential can contribute to socio-economic development through innovative transformation. The problems of the demographic trend, the outflow of young people and the need for cooperation between industry and educational institutions to provide qualified personnel are analyzed. In conclusion, in the article we have emphasized the role of local self-government in creating conditions for effective interaction of key participants in the economic activity of the region.

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